

Novelty 2022

Extension of the series Jasba-Senja Pure: Shabby Chic of a special kind

Jasba-Senja Pure is a classic which enjoys unbroken popularity - for good reasons: with soft natural shades and discreetly structured surfaces reminiscent of the grain of wood, this series lends especially bathrooms a cosy character. The warm and lively look is obviously well received, because the successful collection is now being extended by two new components: the colour shabby chic brown and natural-white earthenware wall tiles, so that attractive and individual style worlds can be realized.



The trend towards a natural lifestyle has also arrived in the bathroom

Source: jasba.de

The bathroom should be cosy and comfortable, in keeping with a natural attitude to life. The Jasba-Senja Pure collection, which has now been complemented by new mosaics in Shabby Chic style and corresponding wall tiles, makes this particularly easy to achieve. A showcase example (see motifs 1 to 4) illustrates how the relaxed feel-good atmosphere is guaranteed to succeed:

Shabby chic brown: elegant and natural bathroom ambience

A floor-level shower is indispensable here, as it visually widens the room while at the same time making it comfortable for young and old to use. The floor of the shower with the 5x5cm mosaic in the new colour shabby chic brown combines functionality (slip resistance) with appealing design. The same tone is also to be found in the recessed niche of the shower wall as well as on the washbasin and the wall behind it - there in the particularly delicate 2x2cm format.

Wall tiles as a matching complement

The new wall tiles in natural-white and with a discreet concrete look match all mosaic colours of the Senja-Pure series, underline the harmonious overall impression and are available in the formats of 30x60cm and 90x60 cm. In the showcase example, floor tiles in "warm grey" from the Like series (brand Agrob Buchtal) complement the room concept. The aesthetic ambience is rounded off with a wooden shelf under the washbasin, fittings in the trendy warm copper shade, soft towels and decorative accessories.

Individual style worlds and holistic concepts

With the new shabby chic brown variant and the existing mosaic colours (maple, oak, shabby chic, wenge, wenge metallic, wood-mix, wood-mix metallic), Jasba-Senja Pure now offers a total of eight different colour shades for the 2x2 cm mosaic. The wide spectrum ranges from Scandinavian-restrained natural shades to striking colour mix and metallic versions. The common feature of all variants is a balanced "vintage" look which harmonizes with concrete and wood just as well as with strong colours or metallic accessories. Jasba-Senja Pure can be perfectly combined with the Walden and Like series of the brand Agrob Buchtal (see motifs 5 to 8) to create wall-floor solutions which are coherent and at the same time offer a creative degree of freedom.

Special features and advantages

Just as many series of the comprehensive range of the brand Agrob Buchtal, the Jasba-Senja Pure collection (with the exception of the metallic variants) is already provided with Hytect ex works. This innovative coating reduces the cleaning work to a minimum, eliminates air pollutants and odours and has an antibacterial effect without chemicals - all aspects which fit into today's world and offer valuable additional benefits day after day.

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PRESS CONTACT

Gabriele Busse
Senior PR Manager
T. +49 (0)228 391-1104
M. +49 (0)151 14976931
gabriele.busse@deutsche-steinzeug.de