

Solid Ground

Elegance on a solid foundation





Hadi Teherani & Agrob Buchtal

Reliable room for creative freedom

Hadi Tehrani - born in Tehran in 1954 and raised in Hamburg - is an internationally recognised architect and designer. He designs living spaces not only in some areas, but comprehensively and complexly, from an innovative urban approach to emotional architecture and interior design. He develops spatial concepts that create atmosphere, convey emotionality and establish identity. Interiors - whether in private homes, hotels, shops or offices - always become something unique.

Solid Ground was created in collaboration with Hadi Teherani Design: with architectural base materials and formats, creative scope was created for designers to develop their own expression for their project. A unique tile collection in which all the elements harmonise with each other and, thanks to their perfectly conceived combination, bring to life diverse, always coherent design ideas.

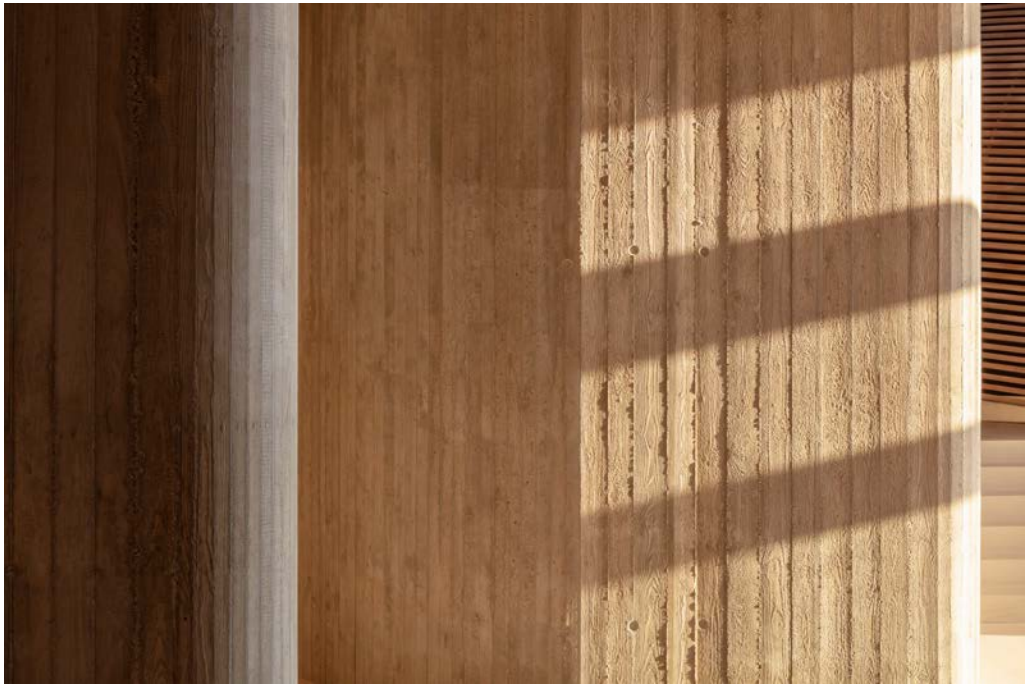
Anchoring people emotionally in their homes and workplaces, creating an atmosphere of identification and inspiration, requires more than just an architectural space. Only in an atmospherically perfect space, in the synthesis of architecture and design, do individual fragments become a successful composition.

Hadi Teherani



Thatched roof house, Sylt

Hadi Teherani & Agrob Buchtal



Atmosphere by Krallerhof, Leogang, Austria

Atmosphere by Krallerhof, Leogang, Austria



Hadi Teherani & Agrob Buchtal



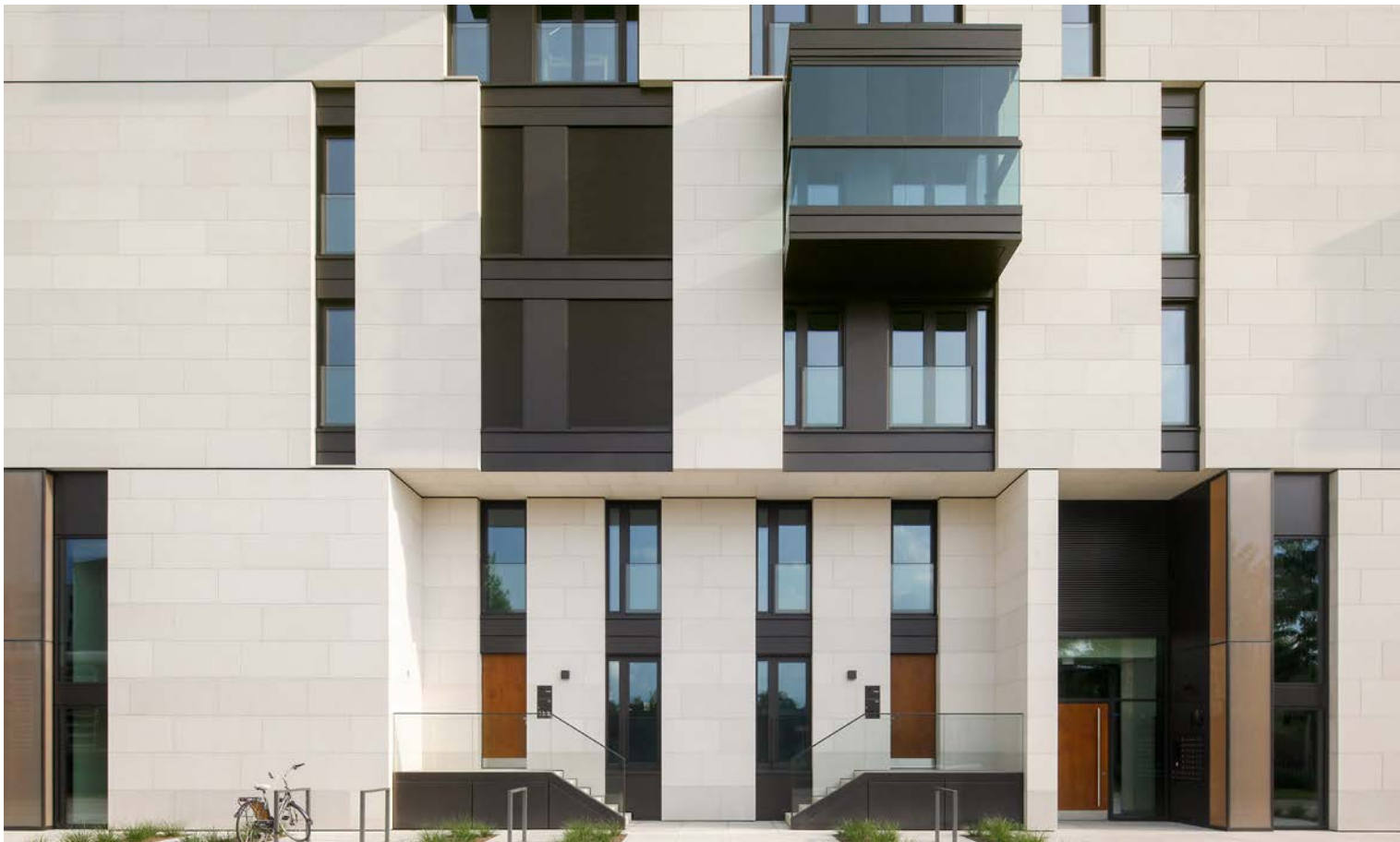




Elegant and solid

"Solid" - materials that are strong, massive and durable, timeless, authentic and pure. "Ground" - the basis and foundation on which we build and which creates trust. Literally a safe terrain for architects, planners, project developers and private clients to design contemporary living, office environments, hotels or retail spaces in a high-quality and versatile way with just one tile construction kit.

The basic design of the series: travertine - natural and expressive, finds an urban, timeless foundation in the simple yet multi-faceted concrete. Both are convincing as soloists and unfold their innovative power side by side in Solid Ground.



Harbour Park Quarter, Frankfurt am Main

Hadi Teherani & Agrob Buchtal

Combinatorics in perfection

Beyond the aim of creating beautiful individual tiles, the objective of Solid Ground is to perfect the combinatorics in such a way that all elements, as part of overarching design ideas, always produce something unseen. Basic colors and current natural colors as well as a modular format system provide creative freedom.

The overarching color concept is based on a finely graduated grey scale from Italian white to a warm Belgian grey and a cool Nordic grey. Intense colors such as red clay and mud green extend the spectrum in a warm and inviting direction, inspired by natural earth and clay colors.





The colors and materials in this collection enhance rooms. Various scenarios are possible: from elegant to playful, from discreetly bright to colorful and emotional or even tactile. This selection creates creative freedom and individual innovations - art in the room from your own imagination, so to speak.

Hadi Teherani

Tone-on-tone

A total of 12 basic colors - 6 each for concrete look and travertine - form corresponding color pairs: here and on the following pages, the two designs in Red clay and Persian red come together to form a harmonious atmospheric unit. The formats can also be perfectly combined: The 30 x 60 cm basic tile as well as an expressive 5 x 15 cm mosaic and a bar format complement each other to create a balanced overall picture or set accents in the room. Additional generous dimensions of up to 120 x 120 cm convey solidity and elegance as the basic feeling of Solid Ground.







Gentle wave

The principle of perfectly conceived combinations also applies to the wall: with a smooth and a relief surface, the matt stoneware tiles in 30 x 60 cm format match perfectly with each other and with the grained travertine look of the floor tiles.

With its three-dimensional surface structure, the fine wave profile creates an additional haptic layer without being obtrusive. And, depending on the laying technique, creates playfully subtle images. The wall tiles in 3 light shades - grey green, natural white and Belgian grey - match the color matrix of the floor tiles.









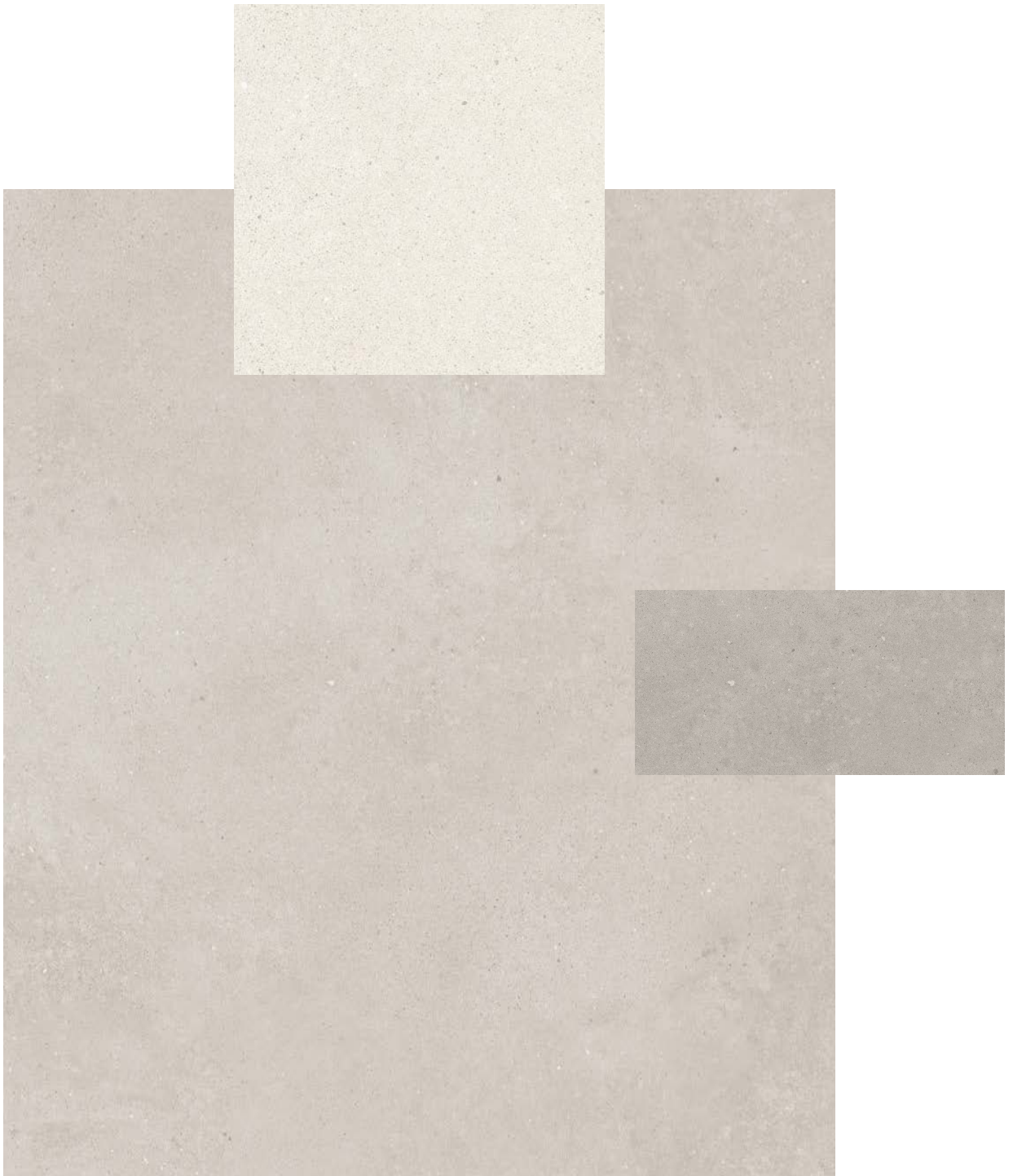
THE KINFOLK HOME
REMOTE PLACES TO STAY
THIS IS HOME
WHITE
HOW TO MAKE A HOUSE A HOME
ANDY WARHOL
1928-1987
CERIAL
CERIAL
CERIAL
DOOD

The color grey

Holism, urban sophistication and high-quality design characterise Hadi Teherani's architecture. Solid Ground is a collection that is based on architectural standards and covers the entire range of applications in its compactness.

The different shades of the finely graduated grey scale interact to create structure and zoning and subtly delineate different areas of use. The 145 cm wide travertine stair tread included in the collection offers further scope for a complex design. To summarise: good design is not only beautiful to look at, it is also functional in every respect.





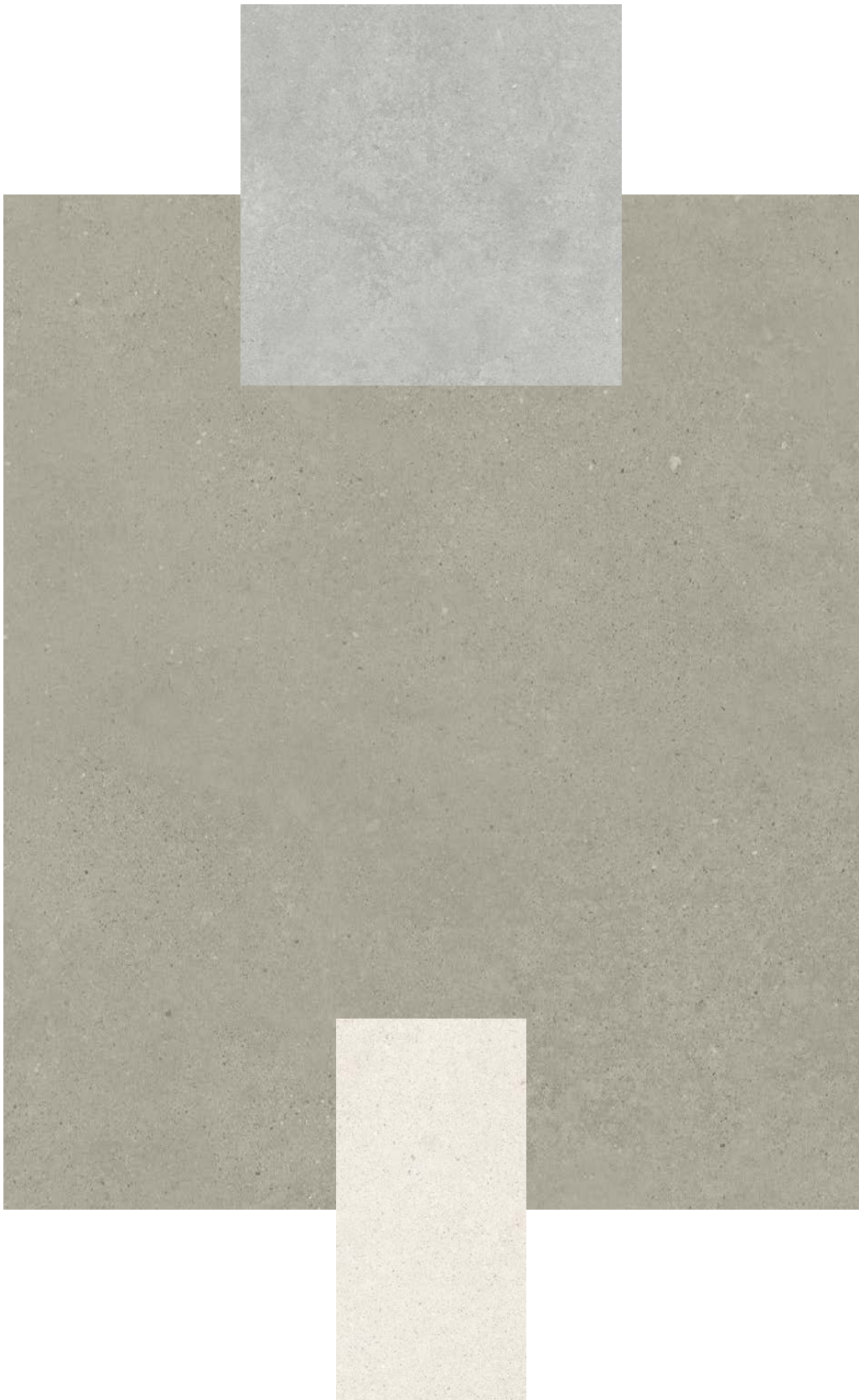




Innovative, iconic, unique

The intelligent combinability of the individual elements in the collection means that something unique is always created from your own imagination. Our "Typicals" on the following pages demonstrate just how versatile and innovative the various designs, colors and formats can be combined and designed. Let yourself be inspired by a whole series of ideas and sample examples for kitchens, corridors, shops and much more. With Solid Ground from Agrob Buchtal, there are no limits to creativity.











Concrete 15x60 sand white, Concrete 15x60 mud green, Concrete 30x60 light grey



Concrete 15x60 red clay, Concrete 15x60 warm grey, Concrete 15x60 sand white,
Concrete 30x60 warm grey, Concrete 30x60 sand white



Concrete 15x60 sand white, Concrete 15x60 mud green, Concrete 30x60 mud green



Concrete 15x60 sand white, Concrete 15x60 red clay, Concrete 30x60 sand white, Concrete 30x60 red clay



Concrete 15x60 sand white, Concrete 15x60 mud green, Travertin 30x60 beach white



Concrete 15x60 sand white, Travertin 30x60 beach white



Concrete 15x60 warm grey, Concrete 30x60 warm grey



Concrete 15x60 umber grey, Travertin 30x60 belgish grey



Concrete 15x60 light grey, Concrete 15x60 sand white, Concrete 60x60 warm grey, Travertin 30x60 urban grey



Concrete 15x60 warm grey, Concrete 60x60 warm grey, Travertin 30x60 urban grey



Concrete 15x60 sand white, Concrete 15x60 light grey, Travertin 30x60 nordic grey



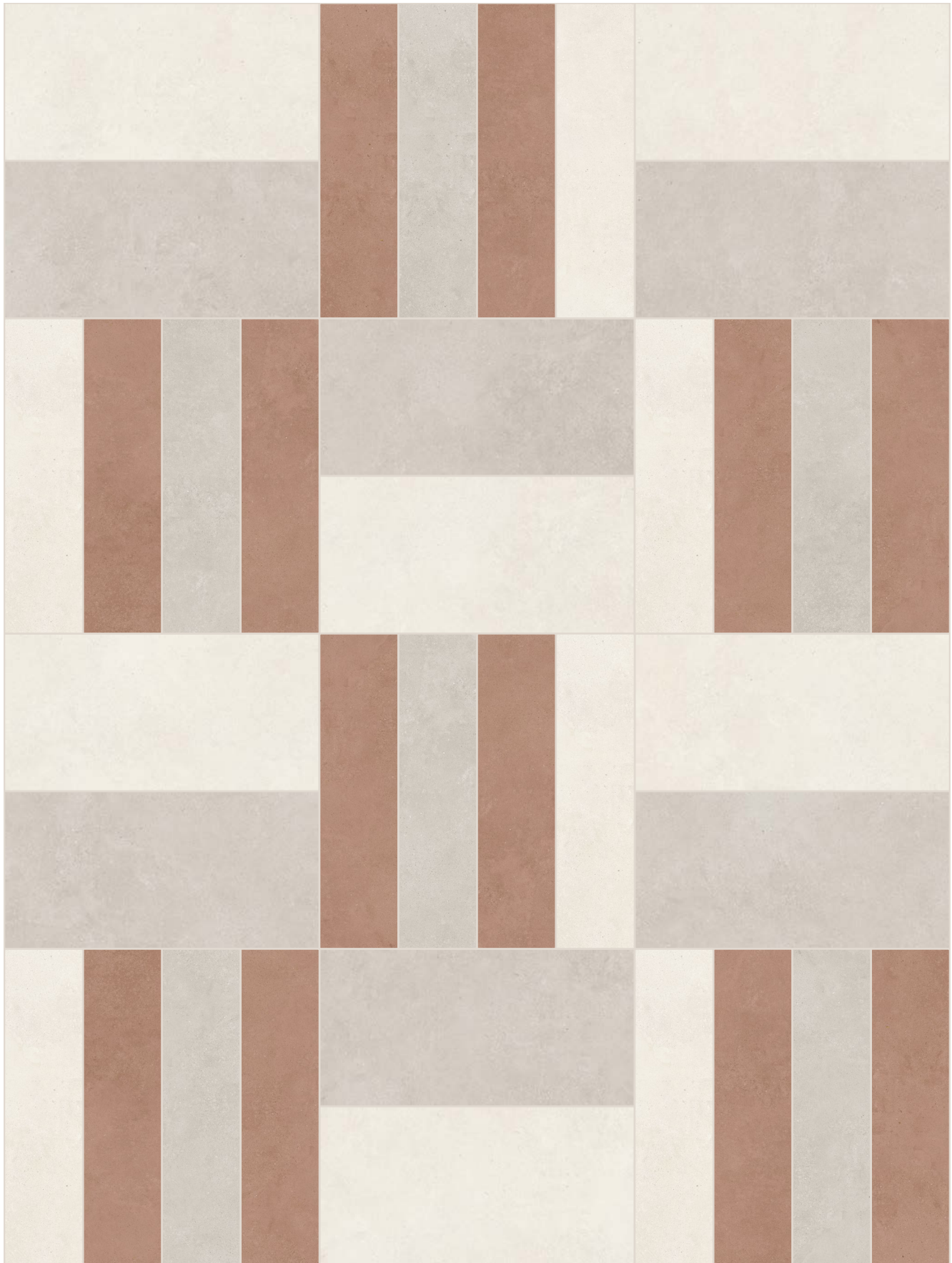
Concrete 5x60 light grey, Concrete 5x60 warm grey, Concrete 5x60 sand white, Travertin 30x60 nordic grey



Concrete 15x60 light grey, Concrete 30x60 light grey



Concrete 15x60 light grey, Travertin 30x60 nordic grey



Concrete 30x60 warm grey, Concrete 30x60 sand white, Concrete 15x60 red clay,
Concrete 15x60 warm grey, Concrete 15x60 sand white



Concrete 15x60 red clay, Concrete 15x60 umber grey



Concrete 5x60 red clay, Concrete 15x60 red clay, Concrete 30x60 red clay



Concrete 5x60 red clay, Concrete 15x60 red clay, Concrete 30x60 red clay



Concrete 5x60 umber grey, Concrete 5x60 red clay, Concrete 15x60 umber grey,
Concrete 15x60 red clay, Travertin 5x60 belgish grey, Travertin 30x60 belgish grey



Concrete 5x60 umber grey, Concrete 5x60 red clay, Concrete 15x60 red clay, Concrete 30x60 red clay



Concrete 5x60 umber grey, Concrete 5x60 red clay, Concrete 5x60 mud green, Concrete 15x60 umber grey,
Concrete 15x60 red clay, Concrete 30x60 red clay, Travertin 30x60 belgish grey



Concrete 5x60 red clay, Concrete 5x60 mud green, Concrete 15x60 umber grey, Concrete 30x60 red clay



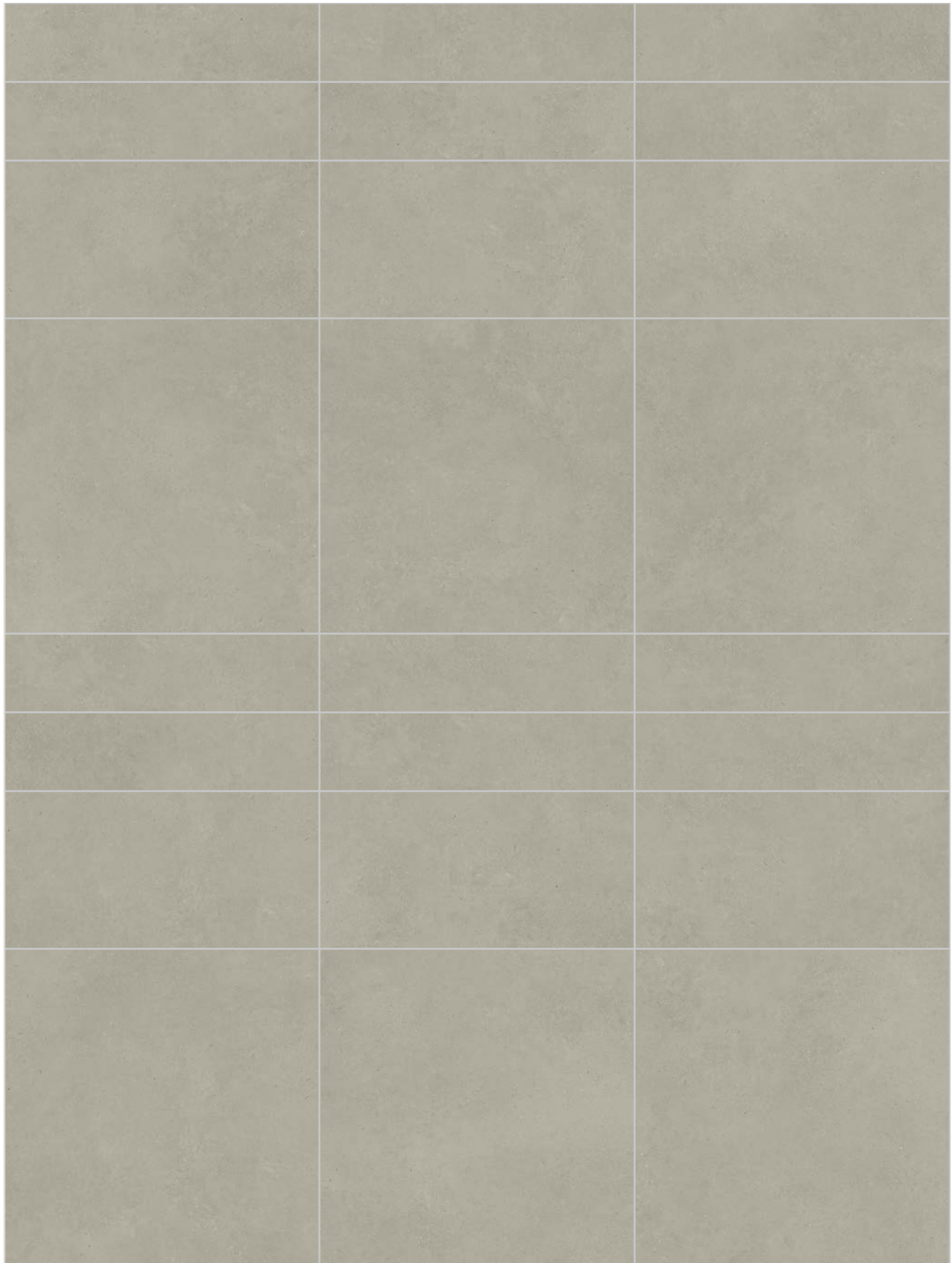
Concrete 15x60 sand white, Concrete 60x60 sand white, Travertin 5x60 beach white, Travertin 30x60 beach white



Concrete 15x60 red clay, Concrete 15x60 sand white, Concrete 15x60 warm grey, Concrete 30x60 sand white, Concrete 30x60 warm grey, Concrete 60x60 sand white, Concrete 60x60 warm grey



Concrete 15x60 mud green, Concrete 60x60 mud green, Travertin 5x60 beach white, Travertin 30x60 beach white



Concrete 15x60 mud green, Concrete 30x60 mud green, Concrete 60x60 mud green

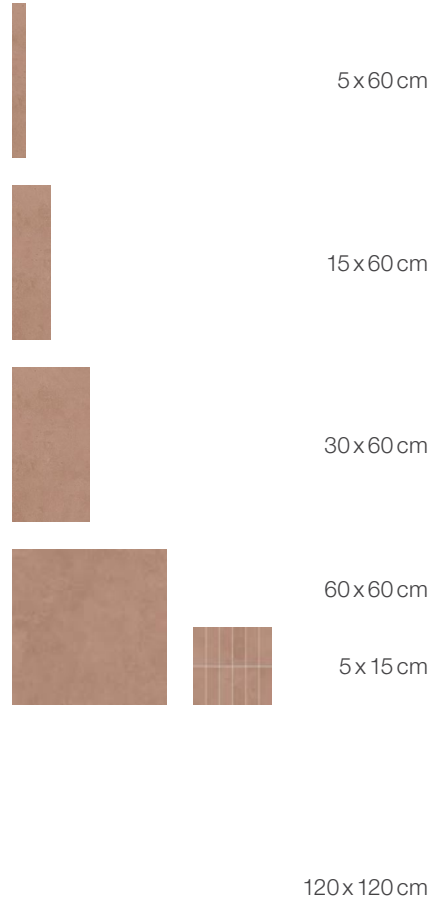
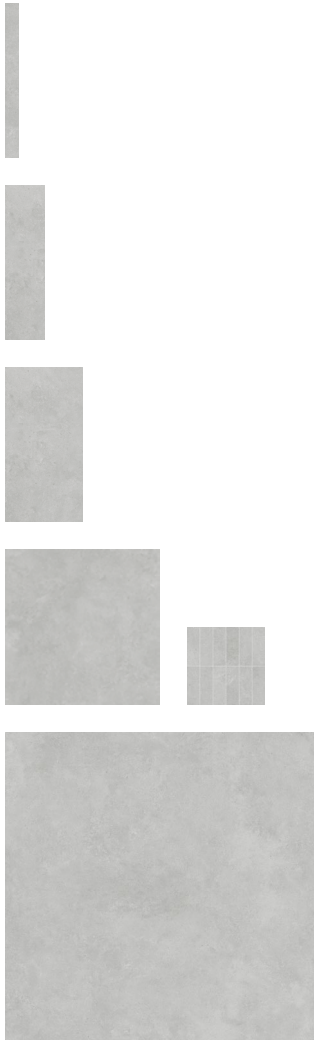
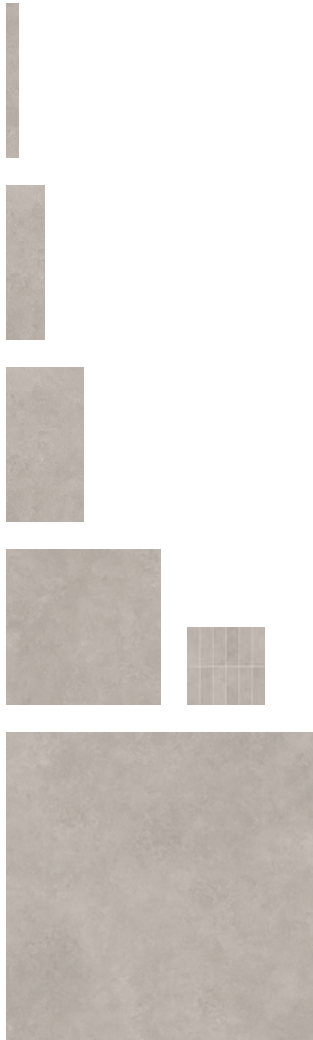




Concrete



Travertine





mud green



sand white



warm grey



beach white



italien white



urban grey



umber grey



light grey



red clay



belgish grey



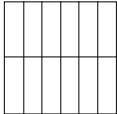



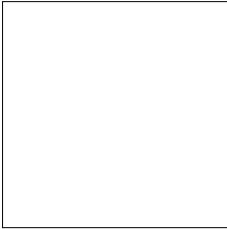
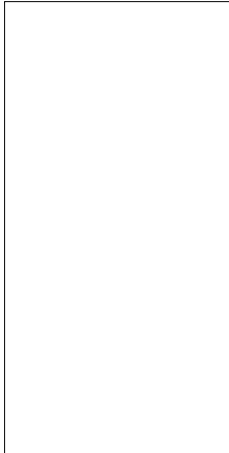
nordic grey









persian red

Floor/Wall Tiles







Porcelain stoneware

	Mosaic	Floor formats				
Non-slip properties	R10/A+B	R10/A+B				
Thickness	9 mm	9 mm				
Formats in cm	5 x 15	5 x 60	15 x 60	30 x 60	60 x 60	60 x 120
						

Travertine

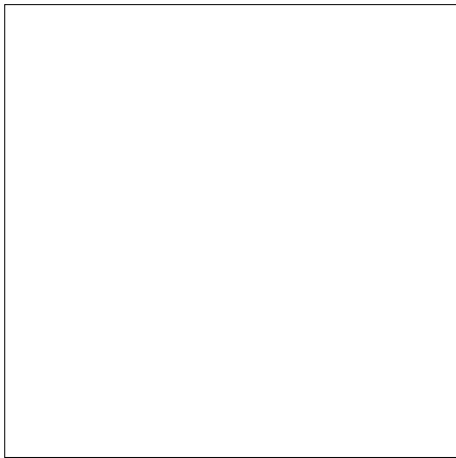
Surface	smooth matt	smooth matt	smooth matt	smooth matt
 beach white	●	●	●	●
 italian white	●	●	●	●
 urban grey	●	●	●	●
 belgish grey	●	●	●	●
 nordic grey	●	●	●	●
 persian red	●	●	●	●

Concrete

Surface	structured matt	structured matt	structured matt	structured matt
 mud green	●	●	●	●
 sand white	●	●	●	●
 warm grey	●	●	●	●
 umber grey	●	●	●	●
 light grey	●	●	●	●
 red clay	●	●	●	●

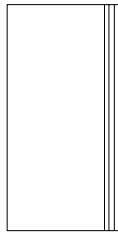
● = Standard range * = Make-to-order production: return and/or cancellation of ordered products not possible

120 x 120



Stair Tile with grooves

R10/A+B
9 mm
30 x 60



Stair Tile with bevel

R10/A+B
10,5 mm
31 x 145



Riser

R10/A+B
10,5 mm
28 x 145



Skirting, rounded

-
9 mm
7 x 60



smooth matt

smooth matt

smooth matt

smooth matt

		*	*	●
		*	*	●
		*	*	●
		*	*	●
		*	*	●
		*	*	●

structured matt

structured matt

structured matt

structured matt

	*			●
●	*			●
●	*			●
●	*			●
●	*			●
	*			●



grey green smooth



natural white smooth



belgish grey smooth



grey green relief



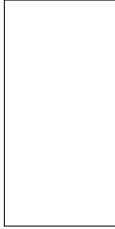
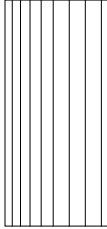



natural white relief



belgish grey relief

Wall Tiles

Earthenware

Thickness	6 mm	6 mm
Formats in cm	30 x 60	30 x 60
		
Surface	smooth matt	relief matt
	grey green ●	●
	natural white ●	●
	belgish grey ●	●

● = Standard range



Hadi Teherani at the Architecture and Design Studio am Elbberg in Hamburg



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